



Elite Dental Studio

22 High Skelgate, Ripon, North Yorkshire, HG4 1BD Tel - 01765 608001 Fax - 01765 608010

DLA Member Mark Price wins International Prosthetics Competition and appears in Who's Who of Britain's Young Entrepreneurs 2006

Yorkshire Dental Technician Mark Price, owner of Ripon's Elite Dental Studio, has won international acclaim for expertise in the field of removable prosthetics and national acclaim for leadership in business. In a competition run



by Ivoclar's head office based in Liechtenstein, Mark's work was selected from a total of 1700 entries worldwide to feature, along with 11 other selected winners, in Ivoclar's international 2006 calendar. His success has also won him an entry in Who's Who of Britain's Young Entrepreneurs 2006 – an important work of reference that identifies the UK's eminent young business leaders and forms part of the Who's Who professional book series.

Every year exceptional work of international dental technicians is celebrated in the Ivoclar calendar distributed to the dental industry globally and very rarely does anyone from the UK get singled out. Says Katrin Langer, Product Manager for Ivoclar 'We were delighted with Mark's innovative attempt to show how dentures can be characterized by the age of the patient. We were also very impressed with the positioning of the teeth and the natural dimensions between.'

Mark attributes his passion for prosthetics to his mentors Tony Kitchen and Chris Egans, who introduced him to an alternative side of prosthetics. "I was extremely fortunate to be taught the finest prosthetic techniques by the finest technicians and to travel around

the country teaching these clinical techniques to dentists," he says.

After taking the entrepreneurial plunge Mark proceeded to raise his profile by becoming an Ivoclar BPS certified Laboratory. "I had completed the course, acquired the Stratos Articulator and I was already using the materials and components required by the technique – I was only missing the processing system". He got the Ivocap injection moulding system in 2004 along with his much awaited accreditation – "I then had the right tools, equipment, experience and more importantly, the time to produce work that was the best that I could do!" Mark then spent his Saturdays experimenting with gum staining and tooth staining kits!

He was invited to participate in the competition only three months after receiving BPS accreditation: "There were 12 spaces available and 1700 labs from all over the world competing, all with highly skilled technicians: the odds against me being one of the 12 seemed too great".

However, Mark accepted the challenge and with much trepidation, knowing it would be his tooth staining skills that would raise the standard of

the denture, he shipped off his entry and forgot about it (which was easy ... he was due to be married in a few days).

In December he received a copy of the 2006 Ivoclar calendar with his work featured first amongst 11 others! When asked how he reacted to the news, Mark said he was ecstatic and that his wife told him all along that she just knew he would be selected! He then gamboled about town informing friends and family and celebrating in true Yorkshire style -- much to the delight of his local drinking establishment!

Mark began his own private prosthetic dental laboratory Elite Dental Studio in February 2002 and instructs dentists in the use of the Ivoclar Gnathomat system. He also offers various options in addition to this and apart from carrying out all work by post he offers consultations with dentists at their convenience.

More information is available on Mark's website www.elitedentalstudios.co.uk and he can be contacted on 01765 608001 or emailed at markprice@elitedentalstudios.co.uk

